# APPAREL INFO



### **100% COTTON**

Ah, yes. The age-old 100% cotton t-shirt. Nowadays cotton shirts have similar qualities to their softer blended counterparts. These shirts perform best for bright, solid, opaque prints. Typically cotton shirts are also your most cost effective choice.



## **COTTON / POLY BLENDS**

Like the 100% cotton, except much softer and lighter. Most times heathered and blended shirt colors use some polyester content to achieve the desired look.



### **TRI-BLENDS**

Tri-blends have emerged as the softest, lightest, best feeling shirts we can print on. Made from cotton, polyester, and typically rayon or modal. Tri-blends are not the cheapest, but when you're looking for premium quality, tri-blends are the way to go.

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## **100% POLYESTER / MOISTURE WICKING**

Fastest growing segment for custom apparel. Mainly because of the feel and breathability of the material. We carry a separate line of low cure inks we use for these types of garments. Most shops struggle with printing 100% polyester. Not Kidd Company, we have the printing process dialed in for poly success.



This is the difficult child of the bunch. A cataylst is needed to help properly bond the print to the garment. Most often these garments are leggings, compression apparel, and headbands. Make no mistake though, we can print these too!



### **NON-WEARABLES**

These items are everything we can print that's not a t-shirt. Some examples are; custom car mats, boxes, bandanas, and towels. Each one of these items is custom quoted depending on the decoration method.